

KELLY®

KELLY® Bike Co.

M A D E I N T H E U S A

Kelly®

is

a

high-end

production

shop.



For over ten years Kelly® has built road, track, mountain, and cyclo cross frames for both pros and hobbyists. Until recently, Kelly® built only custom frames. Now, with only a limited number of production frames built per year, Kelly® can meet the needs of both the custom, and the not so custom customer.

Kelly® innovation and commitment to superior design extends beyond frames to components and accessories. In 1995 Kelly® received a patent for Take Off™, a shift lever mount adapter.

Race ready products and superior performance are key elements of Kelly® manufacturing.

KELLY® Bike Co.



Kelly® takes to the podium in track, cyclo cross, mountain and road:

1996 Olympics in Atlanta-Maureen Kaila-Vergara finishes 5th, Points Race. The U.S. Postal Service Team is a winning combo with over 100 wins per season riding Kelly®Stems. Anton McGready wins out at 1995 Surf City and lands 9th in Nationals. At Idita Bike'96, Kelly® places 12th.

Over the last ten years Kelly® has earned over a dozen gold and silver medals, and thanks to these racers Kelly® continues to fine tune the design and performance of its products, so you too can win every time you ride.

Kelly®

specializes

in

frame

manufacturing,

paint

and

repair.

The Ultimate Town Bike

For just trippin' around... Single speed.



CYCLO CROSS

Cyclo Cross

Off Season no more.

Jump on a Kelly@Cylco Cross and test your skill & strength.

Agile by design this frame and fork are built for today's rider.

(not photographed)

THE CRUISER

HARD TAIL

Hard Tail... Built tough for aggressive riding.

Light for grueling climbs.

Won't let you down on technical descents.

A stiff but comfortable ride.

Deluxe: next best thing to full suspension.

True Temper OX3

Standard:

True Temper OX2



KELLY®**Hard Tail**

Four Sizes: 15", 17", 19" or 21"

Colors: Kelly® Lime Green, Goose Shit Green,
Kandy Lime Gold, Matte Silver, Creamy Cantaloupe

Frame Weight: DLX 4lbs, STD 4.5 lbs.

Suggested Retail: DLX \$995, STD \$795

Cyclo CrossSizing: Small 51 x 54, Medium 53 x 56, Large 55 x 57,
X-Large 57 x 59

Colors: Metallic Green, Matte Silver

Frame Weight: Light enough (approx. 4.0 lbs.)

Suggested Retail (frame&fork): \$600

Kelly® Cruiser

Sizing: X-Large 15 x 23", XX-Large 19 x 23.5"

Colors: Matte Silver, Tangelo

Frame Weight: Not Light

Suggested Retail: \$500

For all Kelly® frames

Custom Colors: available at an additional charge

Complete bikes: Groups available at an additional charge.

Kelly® Bike Co.

1051 Fifth Avenue #E

Oakland, CA 94606

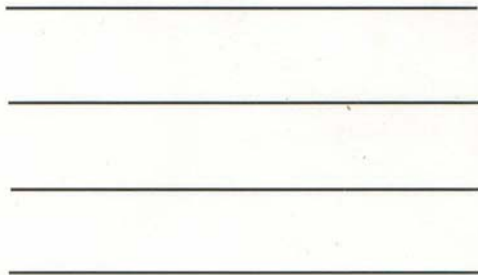
URL: <http://www.kellybike.com>

Phone: (510) 452-4001

Fax (510) 452-4002

All Kelly® Terms & Conditions of Sale Apply.

Prices subject to change without notice. (US\$)



CUSTOM SPECIALTY I

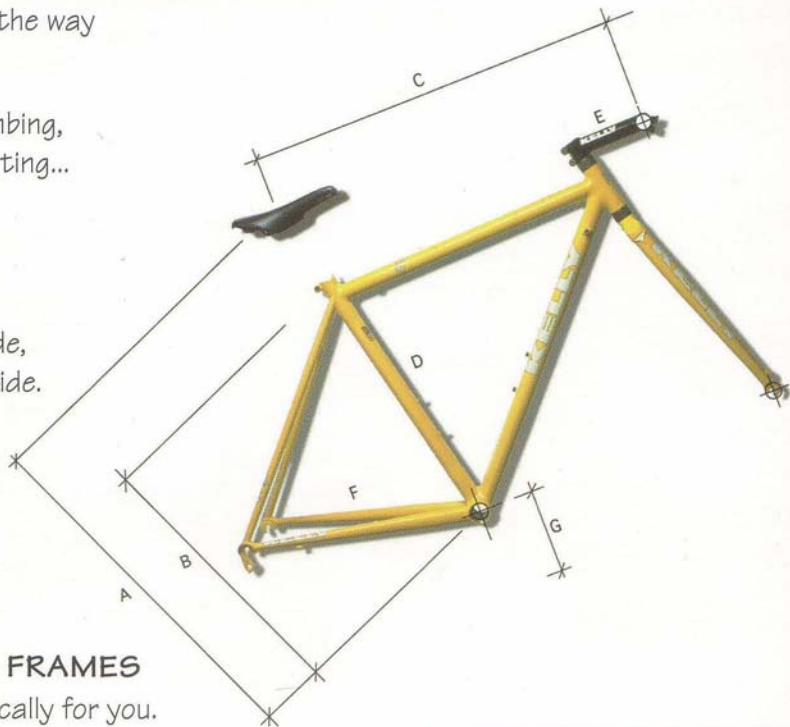
If you're like me, you want a bike that feels and handles the way "you" want it to.

For aggressive climbing, tough all out sprinting... mean descents, tight corners....

Time Trials, a medal winning ride, or a laid back joy ride.

Your Kelly® is sized and tuned for what "you" want it to do.

KELLY CUSTOM FRAMES
Built by me specifically for you.



KELLY®



All custom frames are built to order.

Tubing of choice: True Temper, Made in the USA. Columbus, Tange, Reynolds, Dedacciai, and other steels available.

Frame weight: varies. On average 3.5 to 4 lbs for a road frame; 4 to 6.5 lbs. for mountain and full suspension.

Prices: quoted

Colors: custom

Complete bikes: available

Kelly® Bike Co.

1051 Fifth Avenue #E

Oakland, CA 94606

URL: <http://www.kellybike.com>

Phone: (510) 452-4001

Fax (510) 452-4002

All Kelly® Terms & Conditions of Sale Apply.

Prices subject to change without notice. (US\$)



Rear Construction

The McPherson™ design is trouble free & easy to maintain.

It gives you more than enough tunable suspension **when and where YOU need it.** The XC & DH come stock with a Risse Genesis or Fox Shock. Both are designed to maximize your suspension ride.

3" TRAVEL

Instant Gratification

Full Suspension is here. A steel mainframe and an aerospace quality Titus™ aluminum rear end are the right blend of material and technology for an awesome ride.

Frame Construction

XC (cross country): Stiff & lightweight True Temper OX3HD tubing gives the bike a nimble and resilient feel. A must for the more demanding cross country courses.

DH (downhill): Larger & "beefier" 4130 tubing adds 2 ounces of stability. Designed for dependability and solid handling..



KELLY®

**Instant Gratification,
Kelly® Full Suspension**

Four Sizes: 15", 17", 19" or 21"

Colors: Kelly® Lime Green, Goose Shit Green, Kandy Lime Gold, Matte Silver, Creamy Cantaloupe

Custom Colors: available at an additional charge

Complete bikes: Groups available at an additional charge

Frame Weight: 6.5 lbs

Shock: Risse Genesis or Fox Vanilla

Rear Travel: 3"

Suggested Retail: \$1350



FULL SUSPENSION

Kelly® Bike Co.

1051 Fifth Avenue #E

Oakland, CA 94606

URL: <http://www.kellybike.com>

Phone: (510) 452-4001

Fax (510) 452-4002

All Kelly® Terms & Conditions of Sale Apply.
Prices subject to change without notice. (US\$)

TAKE OFF™

TAKE OFF™ a simple, low cost alternative to integrated shifting.

Lightweight chromoly.

Mounts simply.

Uses your conventional shifters & aero/non-aero brake levers.

Kit includes: Take Off™ pair, cables, housings, ferulles, down tube cable stops, lever replacement bolts.



MOUNTAIN or ROAD.
A-HEAD or QUILL.

Steel. Built to handle the most demanding of races.

Tig or fillet.
Standard stems are black with white decals.

STEMS

KELLY®

Stems

Mountain or Road

A-Head or Quill

Color: Black with white decals

Custom Colors: available

Suggested retail: Production \$65

Custom from \$75.00

Take Off™

Suggested retail:

Kit \$79.95

Pair \$40.00



Kelly® Bike Co.

1051 Fifth Avenue #E

Oakland, CA 94606

URL: <http://www.kellybike.com>

Phone: (510) 452-4001

Fax (510) 452-4002

All Kelly® Terms & Conditions of Sale Apply.

Prices subject to change without notice. (US\$)

RATE CARD:

RETAIL

Wholesale

Frames

Instant Gratification DH or XC, any IG production color
15", 17", 19", 21"

\$1350.00

\$890.00

Deluxe Hard Tail, any mountain production color
15", 17", 19", 21"

\$995.00

\$695.00

Standard Hard Tail, any mountain production color
15", 17", 19", 21"

\$795.00

\$570.00

Cyclo Cross Frame & Fork, metallic green or matte silver
Sm (51x54), Med (53x56), Lrg (55x57), X-Lrg (57x59)

\$600.00

\$400.00

Cruiser, matte silver, tangelo

X-Lrg (15x23), XX-Lrg (19 x 23.5)

\$500.00

\$335.00

Custom (Frame & Fork)

quoted

quoted

Tig from \$1050.00

Tig from \$750.00

Fillet from \$1395.00

Fillet from \$950.00

Components & Accessories

Stems

Production Tig \$65.00

Production Tig \$45.50

Custom from \$75.00

Custom from \$52.50

Take Off™

Kit \$79.95

Kit \$39.95

Pair \$40.00

Pair \$24.95

Complete Bike Groups: Mountain (upcharge)

LX/Judy XC \$1019.00

\$687.00

LX/Judy SL \$1200.00

\$812.00

XT/Judy XC \$1326.00

\$892.00

XT/Judy SL \$1507.00

\$1017.00

XTR/Judy XC \$2100.00

\$1408.00

XTR/Judy SL \$2281.00

\$1533.00

All Kelly© Terms & Conditions of Sale Apply. Prices subject to change without notice. (US\$)

note: packages standard with Kelly Tig Stem. Other packages available. Prices quoted. Not sold separately.

Production Frame Colors : Instant Gratification or Mountain

Kelly© Lime Green, Goose Shit Green, Kandy Lime Gold, Matte Silver, Creamy Cantaloupe

Rate Card

Paint, Service & Repair

Paint

Custom Paint	from	\$160.00
Kandy Colors	from	\$200.00
Powder Coating	from	\$120.00

Masking Existing Chrome

Dropouts (set)		\$15.00
Stays (ea.)		\$15.00
Fork Crown		\$25.00
Lugs (ea.)		\$20.00
Seat Cluster		\$25.00
Seat Stay Clamps		\$15.00

Decal Application (price of decals not included)

Single		\$10.00
Set	from	\$40.00
Clear Coat over decals	from	\$60.00

Tube Replacement

Top Tube/Head Tube/Down Tube/Seat Tube		\$105.00ea.
Chain Stay (ea.)		\$90.00
Seat Stay (ea.)		\$90.00
Rear Dropout (ea.)		\$50.00
Front Dropout (ea.)		\$50.00
Lug Replacements (ea.)		\$50.00
Brake Bridge		\$35.00
Chain Stay Bridge		\$35.00
Steer Tube		\$105.00

Braze-Ons

Water Bottle Mounts (set)		\$20.00
Top Tube Cable Guides (set of 3)		\$30.00
Internal Cable Guide		\$125.00
Cable Stops (ea.)		\$10.00
Pump Peg		\$10.00
Seat Binder		\$40.00
Cantilever Brake Bosses (set)		\$30.00
Roller Cam Brake Bosses (set)		\$30.00
Mountain Bike Brake Bridge		\$35.00
Shift Lever Bosses		\$20.00
Bottom Bracket Guides (under)		\$20.00
Bottom Bracket Guides (over)		\$30.00
Dropout Eyelets (ea.)		\$10.00
Front Derailleur Mount		\$25.00
Rear Derailleur Mount		\$20.00
Chain Hanger		\$10.00
Low Rider Rack Mounts		\$20.00
Rear Rack Mounts		\$20.00
Braze-On Removal (ea.)		\$5.00
Fill Holes (ea.)		\$10.00
Fill Dents (ea.)		\$10.00

Kelly® Bike Co.

1051 Fifth Avenue #E • Oakland, CA 94606

URL: <http://www.kellybike.com>

Phone: (510) 452-4001 • Fax (510) 452-4002

All Kelly® Terms & Conditions of Sale Apply. Prices subject to change. (US\$)

KELLY®

KELLY Bike Co.

1051 Fifth Avenue #E • Oakland, CA 94606

URL: <http://www.kellybike.com>

Phone: (510) 452-4001 • Fax (510) 452-4002