

## WARRANTY

1. Smorgasbord Cycles, Inc. warrants all products sold by Smorgasbord to be free of defects in material and/or workmanship for one year\* or for life\*\* after the initial purchase, for the original purchaser, warranty registration card must be sent in.
2. If a product is found defective by Smorgasbord Cycles, Inc. in its sole discretion, Smorgasbord's only responsibility shall be limited to repair or replacement of the defective product. Smorgasbord will not be responsible for any costs, losses, or damages incurred as a result of loss of use of product.
3. This warranty is subject to the following limitations in addition to any imposed by virtue of applicable law.
  - a. The warranty applies only to Smorgasbord products purchased from an Authorized Smorgasbord Cycles, Inc. Dealer and is valid for the original purchaser only.
  - b. The Smorgasbord Warranty Card should be filled out and sent to Smorgasbord within ten days of purchase. We need this information. Please send it in.
  - c. All products returned to Smorgasbord for warranty inspection must receive prior return authorization which can be provided by phone. For authorization call 717.533.2121.
  - d. Excluded from coverage under this warranty are the following:
    1. Damage caused by misuse, abuse, or neglect.
    2. Damage caused by improper adjustment or mounting of components.
    3. Damage caused by anything other than defects in materials or workmanship.
    4. Damage caused to threads or tube inner diameters by the use of improper sized components, taps, facers, reams, or by accidental cross threading.
    5. Normal wear and tear.
    6. Impact damage (trees, rocks, siblings, roof rack vs. overhang battles etc.) is not covered by warranty.
4. Warranty coverage is void if any modification, change, or alteration has been made to the product that is not specifically instructed in writing by Smorgasbord.
5. Repaired or replaced products are covered for the remainder of the original warranty only.
6. All warranty claims must be accompanied by the original purchase receipt from an authorized Smorgasbord dealer. The invoice or charge slip must clearly identify the dealer.

All warranties implied by state law, including the implied warranties of merchantability and fitness for a particular purpose, and hereby limited to the duration of the written warranty. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you. With the exception of any warranties implied by state law as hereby limited, the foregoing express limited warranty is exclusive and in lieu of all other warranties, guarantees, agreements, and similar obligations of the manufacturer or seller. This warranty gives you specific legal rights which may vary from state to state.

\* Aluminum frames = one (1) year

\*\* Steel frames = lifetime



**SMORGASBORD** *cycles*

9 EAST GLENN ROAD, HERSHEY, PA 17033  
PHONE 717.533.2121 FAX 815.461.4184

E-MAIL [INFO@SMORCYCLES.COM](mailto:INFO@SMORCYCLES.COM)

[WWW.SMORCYCLES.COM](http://WWW.SMORCYCLES.COM)

**DEALER and WARRANTY  
INFORMATION**

Thank you for expressing interest in Smorgasbord Cycles. All Smorgasbord frames are custom-designed and hand-manufactured in the USA. All work, except paint, is done at our facility in Hershey, PA, from skilled crafts people that are also cyclists themselves. Each frame is built using a custom selected blend of Reynolds 853 tubing for the main triangle, Reynolds 725 chainstays, and either a custom-bent 4130 chrome-moly wishbone mono seatstay on our Mountain Hardtail and Single-Speed frames or a Reynolds 725 seatstay on our Cross or Road frames. Frames are custom-painted one color.

## RETAIL PRICING

### Hardtail, Cross, Single-Speed, and Road

Frame Only \$895

### Downhill

Frame Only \$1,595

Frame and Fork Combo \$Call

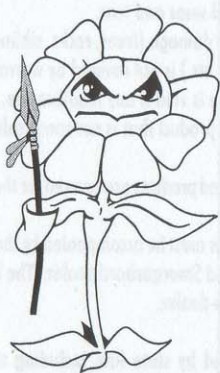
options-

Answer, Marzocchi, RockShox

Complete Bike \$Call

Almost any combo imaginable!

Every frame we build comes with a warranty  
(see reverse side)



# SMORGASBORD *cycles*

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## DEALER GREETING

Thank you for expressing interest in Smorgasbord Cycles. Following you will find all the information you will need to become an authorized dealer.

All Smorgasbord frames are custom-designed and hand-manufactured in the USA, using only the best frame tubing material available. All work, except paint, is done at our facility in Hershey, PA, from skilled crafts people that are also cyclists themselves.

All frames are usually in stock; however, frames that are not will have a lead time of no more than five (5) weeks to your front door. Everyone at Smorgasbord knows that the best way to sell a bike is to have the person selling the bike know the product. We offer all employees the option to buy a frame below dealer cost, all we ask is that the shop must also purchase a frame for stock. Frames are custom-painted one color, your customer can order any color under the rainbow for their personal ride. Our limited warranty is nothing to shake a stick at, just read the back cover. It should also be noted that we are cyclists first and business minded second, so our relationship with you as a store owner, and your customers, will be nothing less than outstanding and friendly.

## DEALER PRICING\*

### Hardtail, Cross, Single-Speed, and Road

	Suggested Retail	'A'	'B'	'C'
Dealer	\$895	\$564	\$591	\$656
Employee	\$570			

### Downhill

Dealer	\$1,595	\$1,165	\$1,190	\$1,227
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Dealers are allowed to fluctuate 3% (+ or -) from the suggested retail price listed. Prices are subject to change without notice.

\* Frame price only.

Add-ons include:

Each additional paint color	\$35
Glitter in clear coat	\$20
Fork painted to match	\$35
Special braze-ons	\$Call
Custom geometry	Starts at \$110.00

## DEALER PROGRAMS

### PROGRAM 'A' 37% Margin

- A minimum of twenty-five (25) frames/year. Guarantee initial order of six (6) or more frames will be placed and shipped.
- Discount on all clothing and accessories offered.
- Exclusive trade area.
- Employee purchase.
- Dealer to keep at least one Smorgasbord frame on display at all times.

### PROGRAM 'B' 34% Margin

- A minimum of seven (7) to twenty-four (24) frames/year. Guarantee initial order of two (2) or more frames will be placed and shipped.
- Discount on all clothing and accessories offered. Employee purchase.
- Dealer to keep at least one Smorgasbord frame on display at all times.

### PROGRAM 'C' 30% Margin

- Dealer purchases one (1) to six (6) frames for demand sale only.
- Employee purchase with shop taking frame for stock as well.

NOTE: Part kits are available for all frames. Part kits are not discounted, although the same kits we buy are available to Dealers from Quality Bicycle Products and Security Bicycle Accessories.

- Each part kit will use Thomson post exclusively.
- Fork options available from Answer, Marzocchi, and RockShox.

## ACCOUNT INFORMATION

All new accounts will be on COD/cash only. Company checks will be accepted after the first three orders. Other options can be discussed when an established relationship has been reached.

A \$25.00 charge will be extended to you, the Dealer, for all returned checks. From that point on you will be on COD/cash only terms.